

MEDIA ALERT - FOR IMMEDIATE RELEASE - February 10, 2025

HEALTHY MOTHERS HEALTHY BABIES COALITION OF BROWARD COUNTY TO RECEIVE \$242,000 GRANT FROM APOTEX PHARMACEUTICAL

HMHB-Broward is the second APOTEX Global Health Grant Fund recipient, and the first beneficiary in the United States to receive funding.

WHAT:

Healthy Mothers Healthy Babies Coalition of Broward County (HMHB) is proud to announce that it is the beneficiary of a generous three year grant in the annual amount of \$242,000 from APOTEX Pharmaceutical, a Canadian-based global health company. This grant will support the agency's **The Mahogany Project**. **HMHB-Broward** provides vital health educational programs to high-risk pregnant women in Broward County. HMHB's programs help mothers monitor and improve their health, educate them on infant care and parenting, and connects them to essential community resources. Mothers learn how to monitor and improve their health. They also learn how to care for and maintain the health of their baby through parenting education.

WHO:

- **APOTEX Pharmaceutical Company** – One of Canada's largest manufacturers of generic drugs, with over 300 products sold in 115 countries.
- **Healthy Mothers Healthy Babies Coalition of Broward County** – A nonprofit organization committed to improving maternal and infant health through education, resources, and community support.

WHEN:

Thursday, February 13, 2025

10:00 AM – 11:00 AM

WHERE:

Healthy Mothers Healthy Babies Coalition of Broward County

3810 Inverrary Blvd, Suite 305

Lauderhill, FL 33319

WHY:

APOTEX's contribution will directly benefit The Mahogany Project, which is a health education program targeting high-risk pregnant women in their underserved communities within Broward. Mothers learn how to monitor and improve their health. They also learn how to care for and maintain the health of their baby through parenting education. Further, Mahogany clients gain knowledge needed to obtain additional resources from community support.

Interview availability:

- **Dawn Liberta** - Executive Director, HMHB-Broward
- **Sarae Martin** - Vice Mayor, City of Lauderhill
- **Hazelle Rogers** - County Commissioner, District 9
- **Christine Baeder** - President, APOTEX-USA
- **Justin Hane** - Senior Director Communications, APOTEX Canada

Please contact Karen Grey for further details and to arrange for interviews - 954.498.6212 [M]

ABOUT HMHB COALITION OF BROWARD COUNTY:

Healthy Mothers, Healthy Babies/Broward is a **501(c)(3) nonprofit organization** dedicated to strengthening families and improving birth outcomes in underserved communities within Broward County through comprehensive programs, education, and access to vital support services. (HMHB/Broward) was established in 1987 in response to a high rate of infant and maternal mortality in Broward County, Florida. For over 34 years, the agency has developed and implemented innovative programs and services for low-income pregnant and parenting families, focusing on zip codes at high risk of infant death, poor maternal/child health, and child endangerment.

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MEDIA CONTACT:

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