



healthy mothers,  
healthy babies<sup>®</sup>  
coalition of broward county

**FY 2020 - 2021**

# **ANNUAL REPORT**

**HEALTHY MOTHERS, HEALTHY BABIES  
COALITION OF BROWARD COUNTY**



<https://www.hmhbbroward.org>

**Dear Friends and Supporters,**

COVID-19 continues to present our nation and local community of Broward County with more uncertainty than ever before. As we reflect on the past year on all we have been through and all we have accomplished, we learned how to be resilient. Our amazing staff has not missed a beat in educating their families and providing essential basic needs during this pandemic. This past December, Healthy Mothers, Healthy Babies celebrated 34 years of providing essential services that impact the lives of women, children, and families.

Every day we strive to help families rebuild their lives, forever changing the direction of their future. Healthy Mothers, Healthy Babies adapted to the challenges these past two years has brought. Our community needs us now more than ever. Together, we tried unique ways of doing things that have made the way we work more efficient. We leaned on each other's expertise and accepted that we did not have all the answers but would continue to remain open and willing to innovate how Healthy Mothers, Healthy Babies of Broward serves our clients and raises funds. We continued to provide mental health services, health education, and parenting education virtually and in person at a safe distance so the families we serve had the resources to help their families thrive.

It is the hope that next year will be dramatically different, I want to express how extremely proud I am of our staff, board members, funders, teen leadership council members, our wings volunteers, and our young ambassadors. It is because of you that I know that no matter what the coming year brings, with your continued support we will continue to address the needs of so many struggling families to help them through the challenges they face everyday. Thank you for continuing to support us and for allowing us to make a difference.

Best Regards,  
Linda Cichon, Executive Director

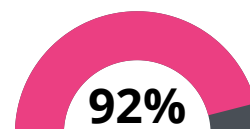
## Overview

**The Mothers Overcoming Maternal Stress (M.O.M.S.) program** is a voluntary home visiting program for women who are pregnant or have a child under the age of one living in Broward County. The M.O.M.S. program provides counseling, parenting education, case management services, and support groups to women who are experiencing depression, anxiety, and difficulty bonding with the baby during pregnancy and postpartum. Services are provided in English, Spanish, and Creole.

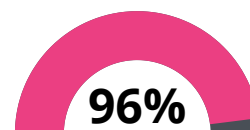


## Key Participant Outcomes

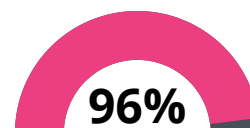
80% of mothers will report fewer symptoms of depression and/or anxiety



85% of mothers will demonstrate acceptable level or improvement of attachment/bonding with target infant

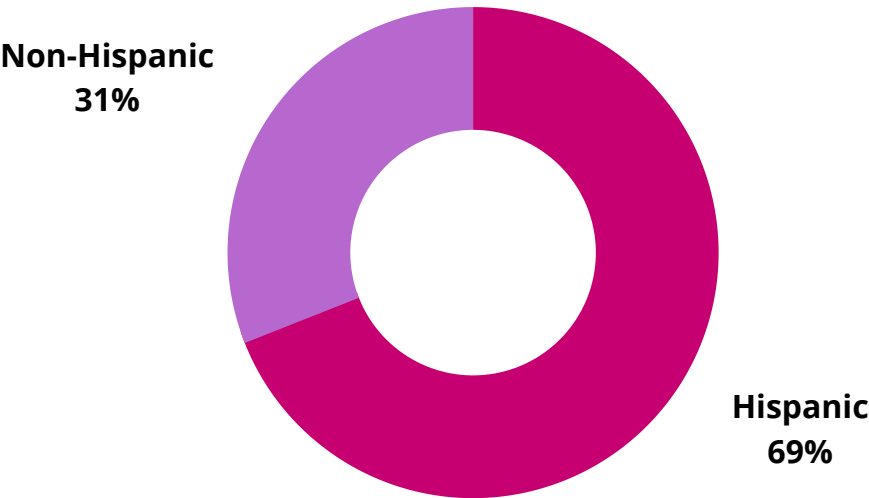
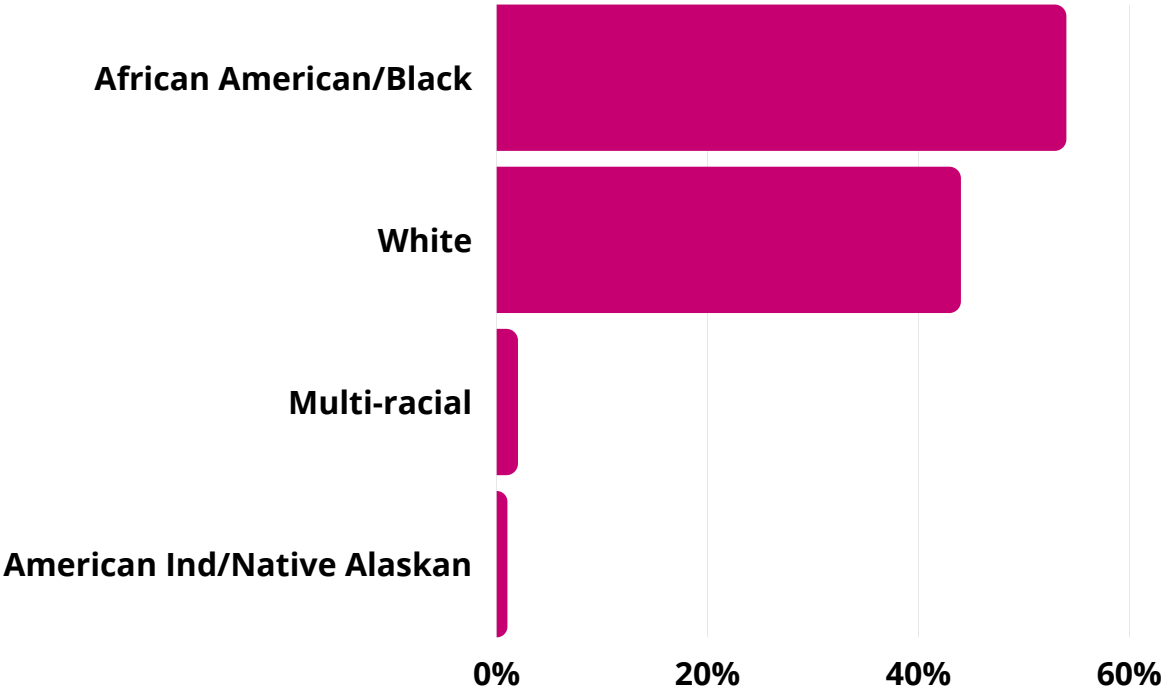


85% of infants and children will score within range of developmental milestones.

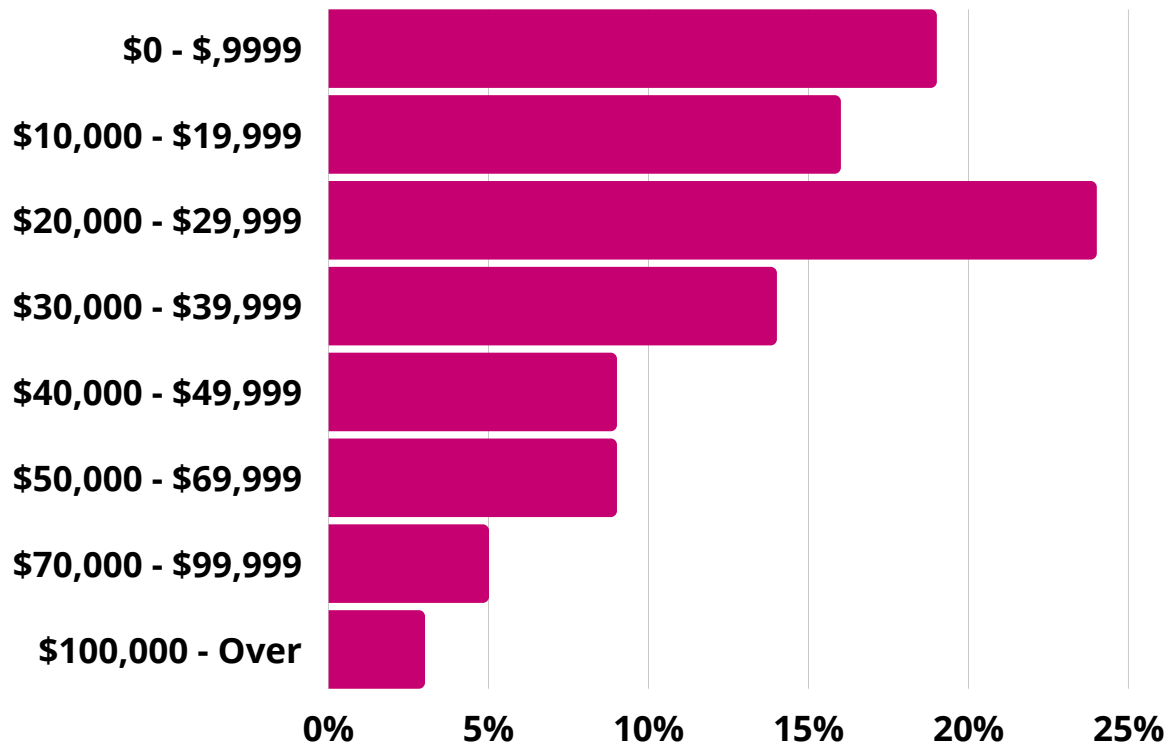


Funded by Children's Services Council of Broward County

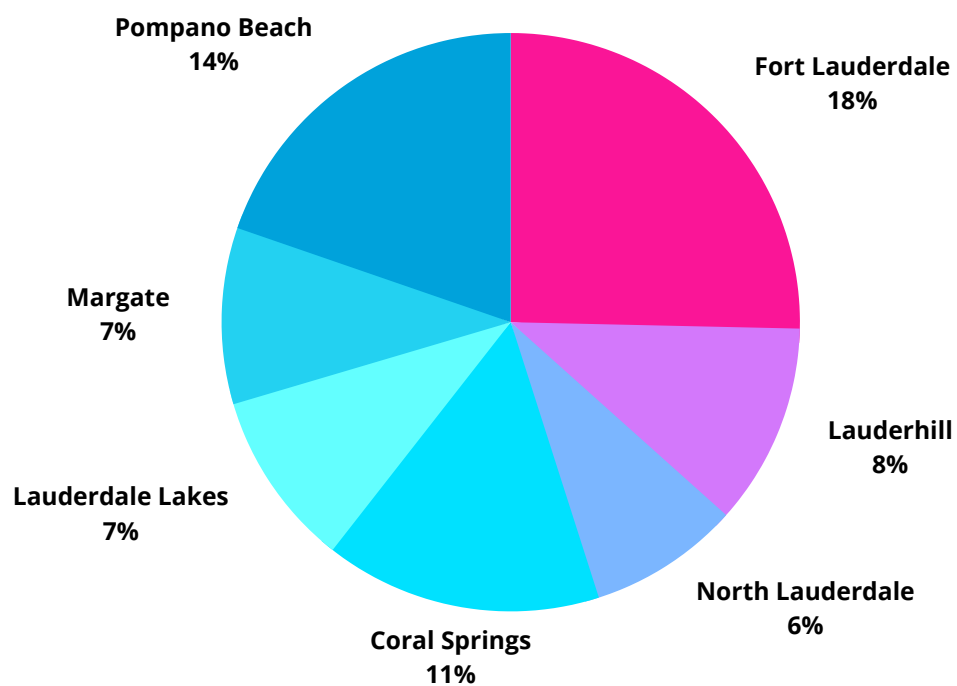
Participants by Race



## Participants by Household Income



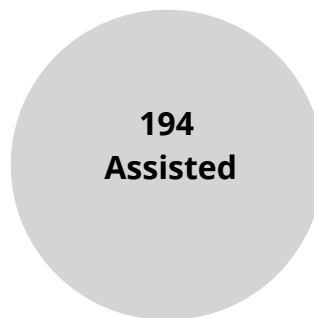
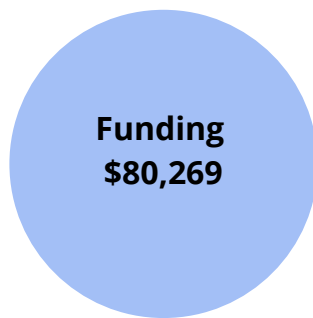
## Top Cities of Participants



Data Courtesy of Children's Services Council

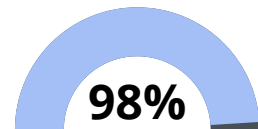
## Overview

The Emergency Basic Needs Program provides emergency financial services such as rental, utility, transportation, or food assistance to help Broward County individuals and families in crisis meet their basic needs and receive navigation to other resources for long term stability.

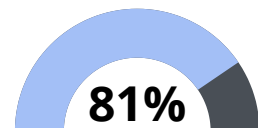


## Key Participant Outcomes

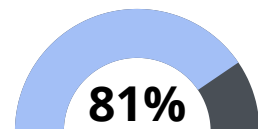
Participants increase level of self sufficiency in access to food



Participants increase level of housing self sufficiency

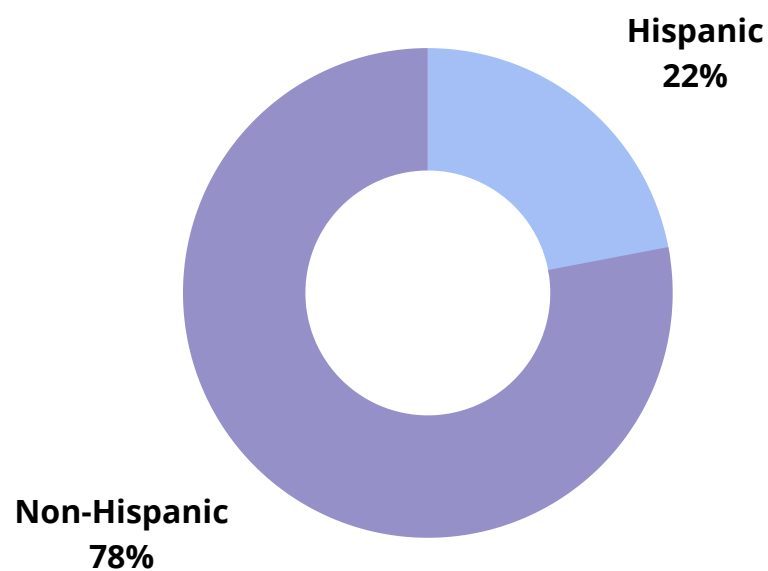
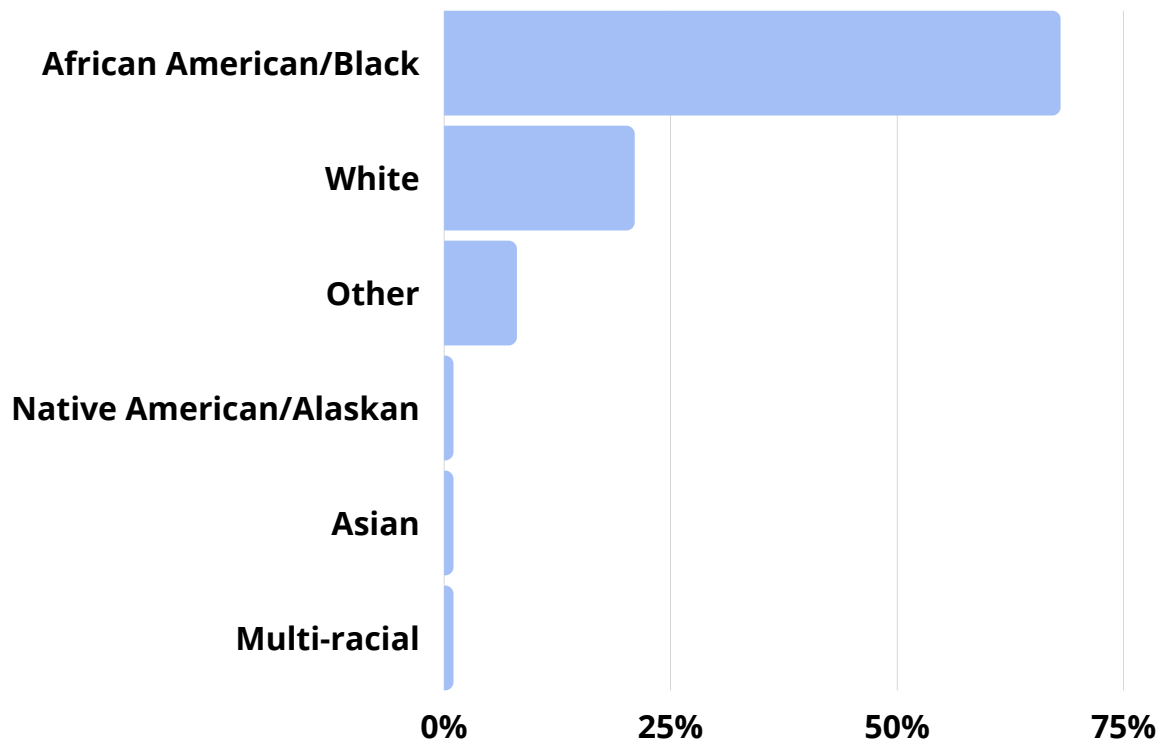


Participants report an increase in life skills self sufficiency

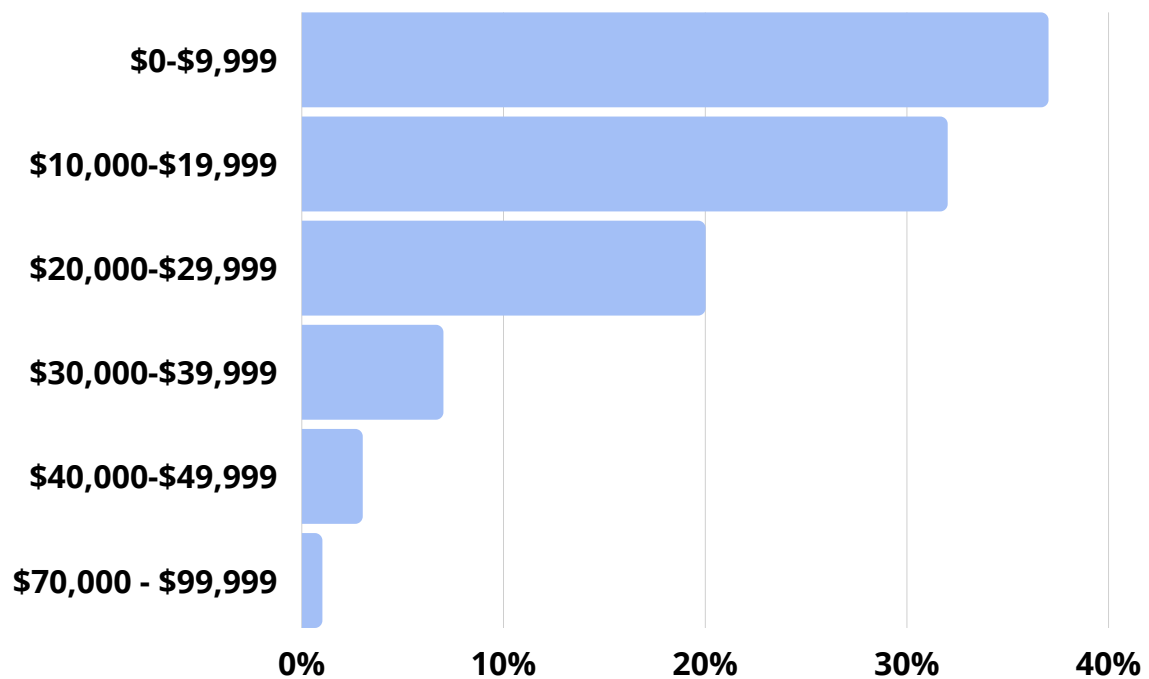


Funded by:  
United Way of Broward County  
Publix Last Resort Emergency Fund  
Batchelor Foundation

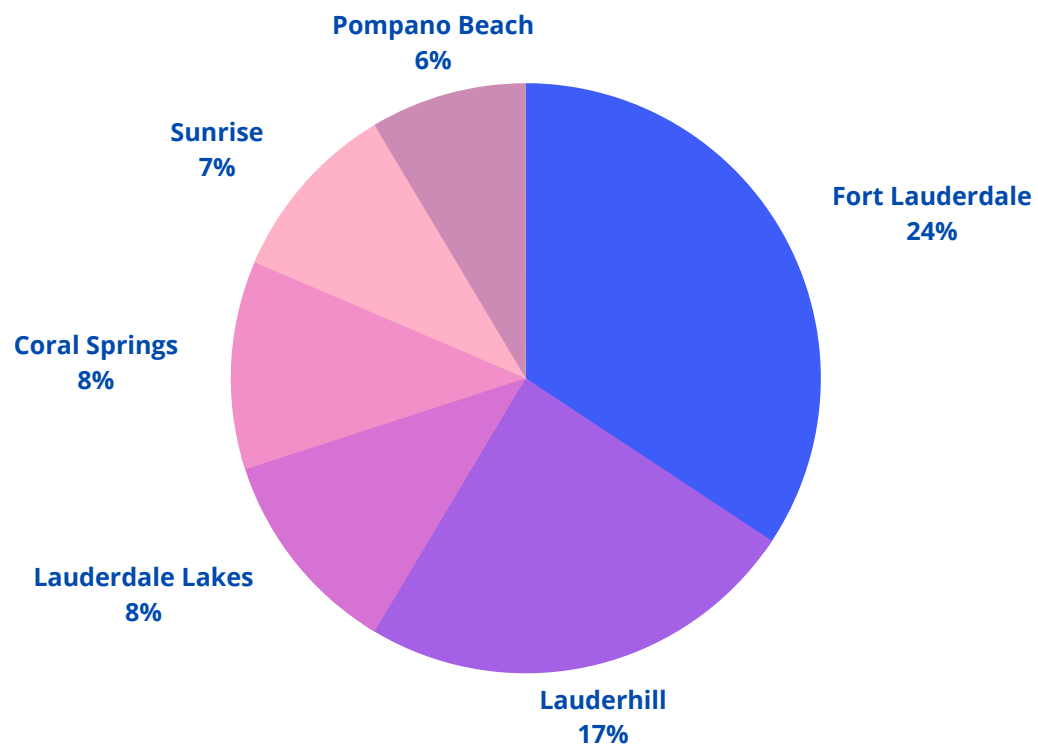
## Participants by Race



## Participants by Household Income



## Top Cities of Participants



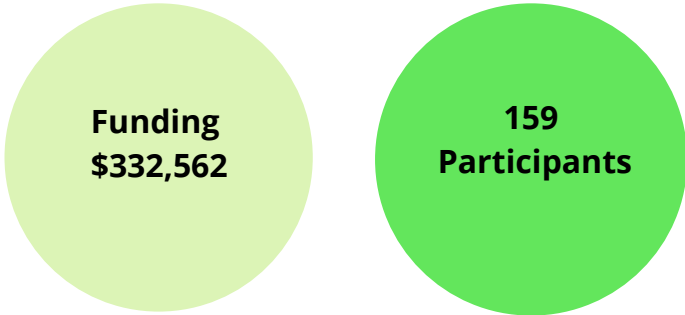
Data Courtesy of United Way of Broward County



## Overview

Healthy Families is a nationally-accredited family support and coaching program that helps parents provide the safe and stable environments children need for healthy growth and development. Parents voluntarily participate in services provided in their homes. Specially-trained support workers help them improve their parenting skills and achieve goals that increase family stability and self-sufficiency.

HMHB Broward is one of five sites within Broward County that partners with the Broward Regional Health Planning Council (BRHPC) to provide services.

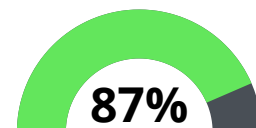


**Funding**  
**\$332,562**

**159**  
**Participants**

## Key Participant Outcomes

Target children will be up-to-date with immunizations at six months of age



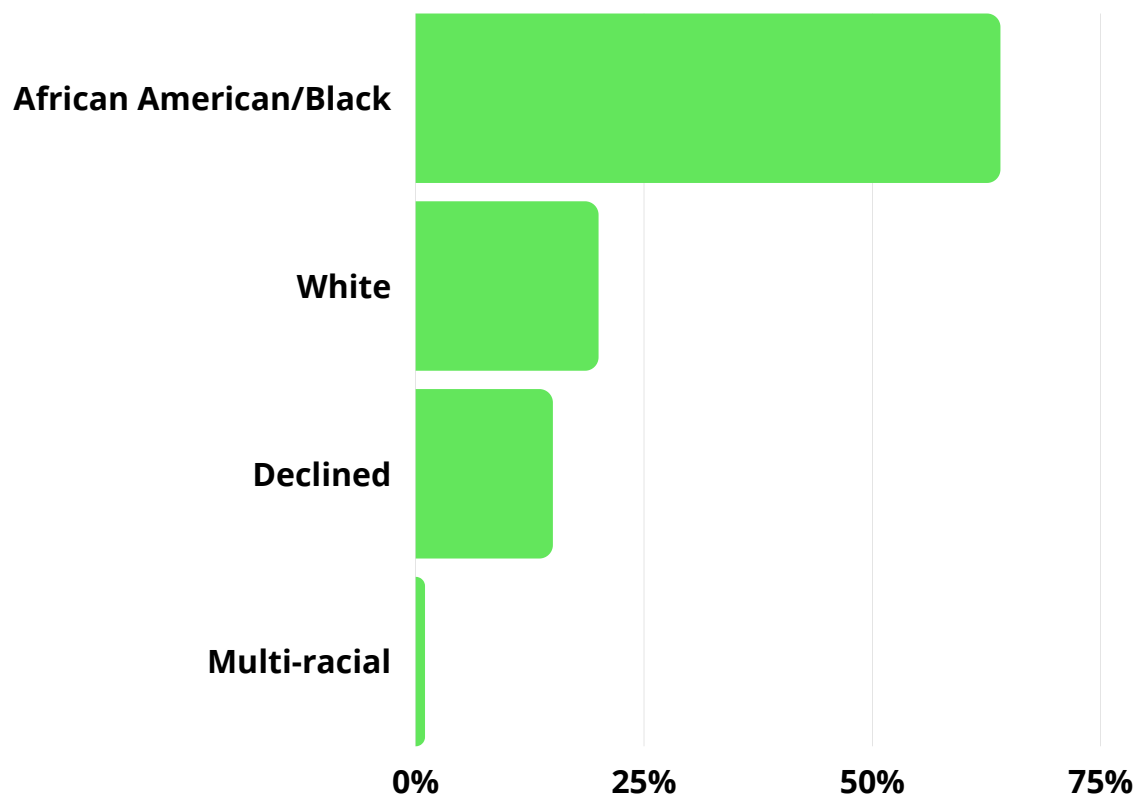
Target children will be up-to-date with well-child checks at 24 months of age.



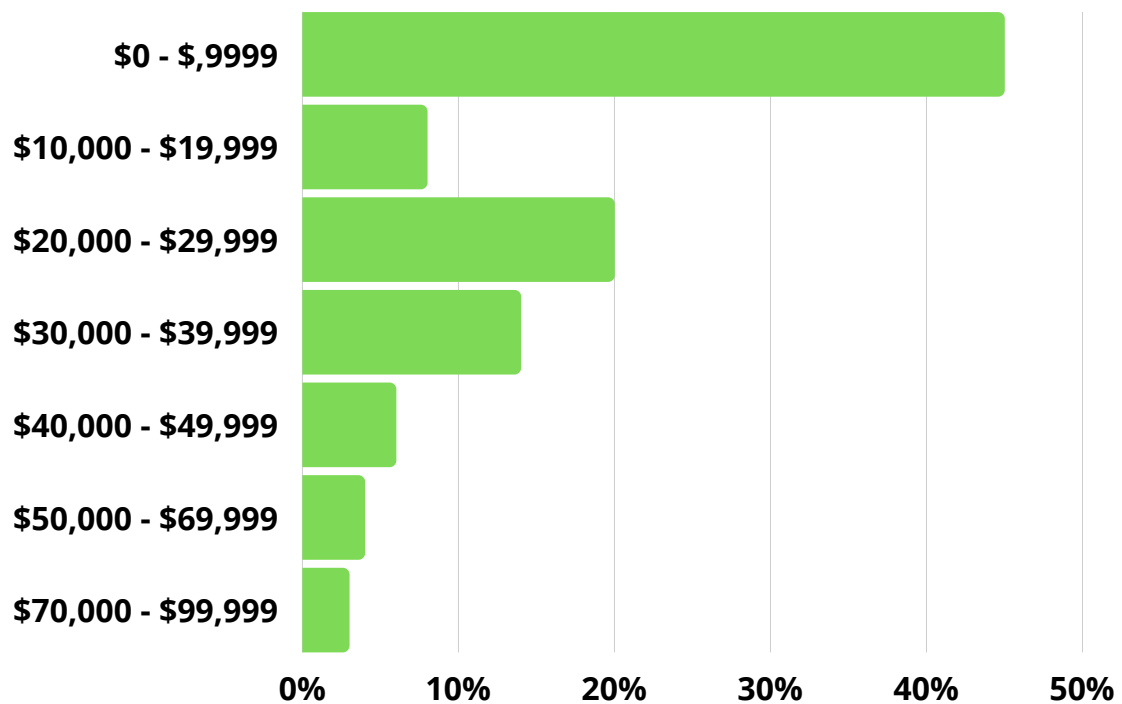
Mothers enrolled in the project will not have a subsequent pregnancy within two years of the target child's birth



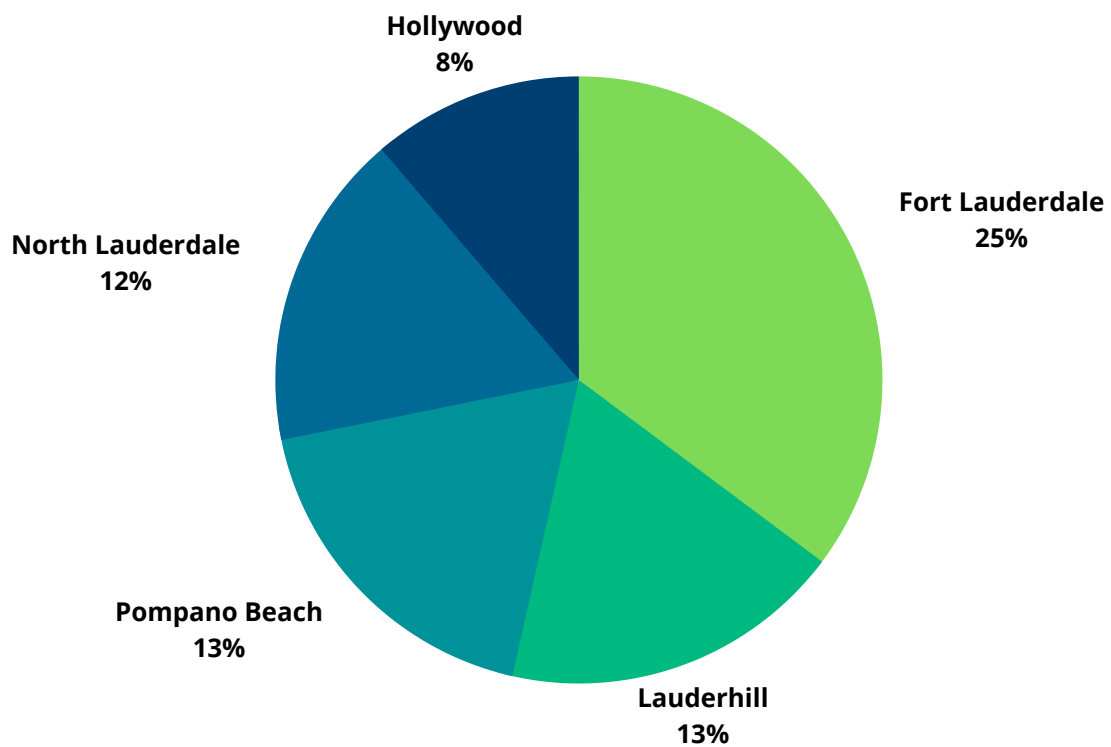
## Participants by Race



## Participants by Household Income



## Top Cities of Participants



Data Courtesy of Children's Services Council

## Overview

The Mahogany Project is a health education program targeting high-risk pregnant women in the 33311, 33309, 33313, 33319, and 33068 zip codes. Mothers learn how to monitor and improve their health. They also learn how to care for and maintain the health of their baby through parenting education. Mahogany clients are also connected with community resources to meet their family's needs.



## Key Participant Outcomes

Clients increase knowledge about pre-and post-natal care



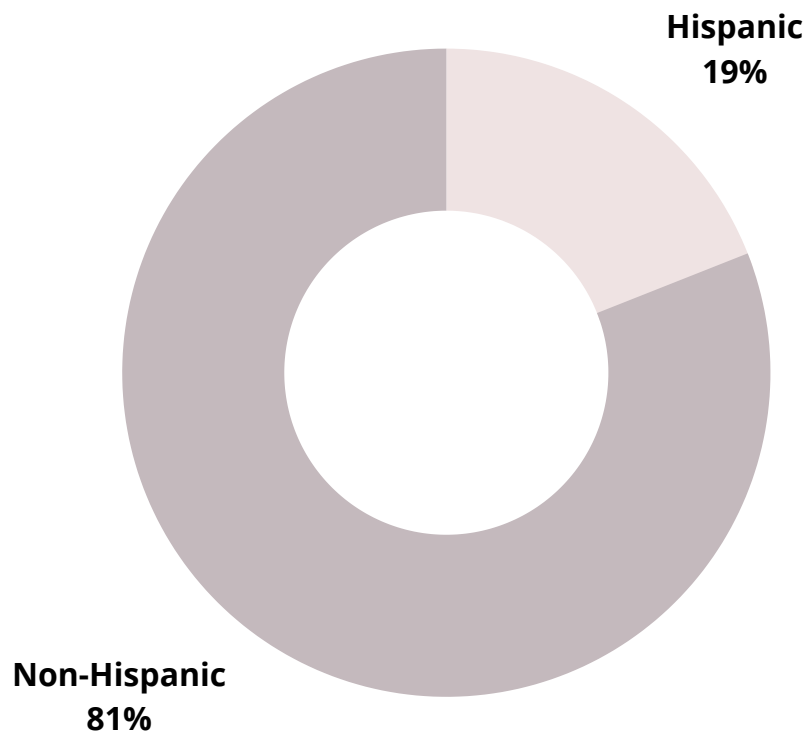
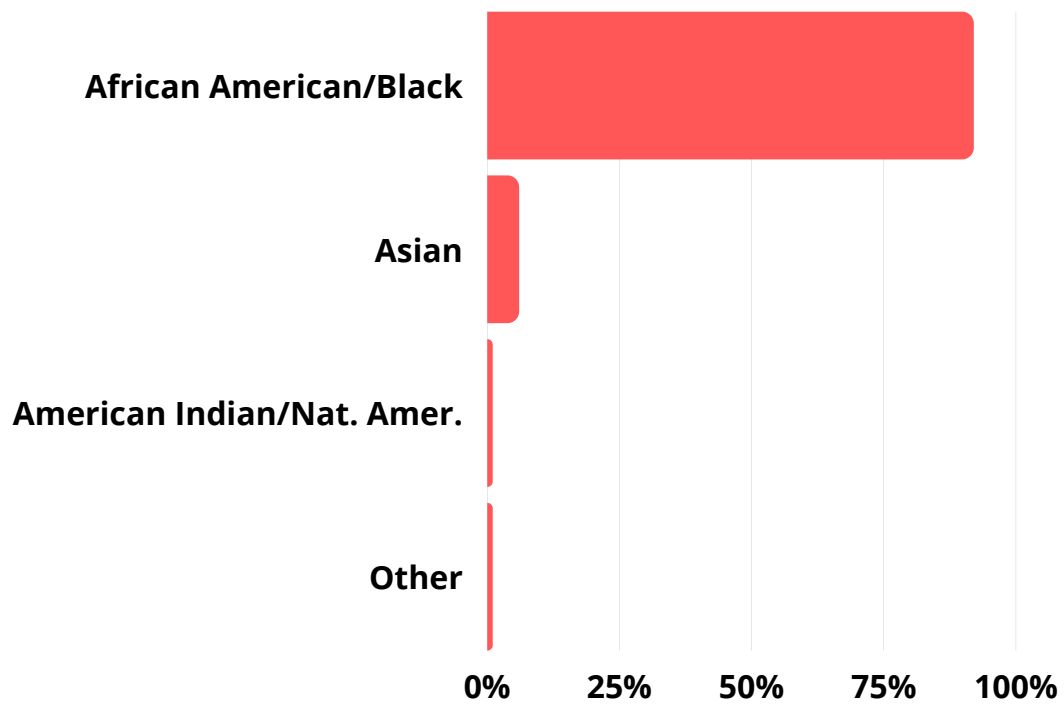
Clients will improve social and emotional functioning



Clients' babies born in the program survive past the age of one year.

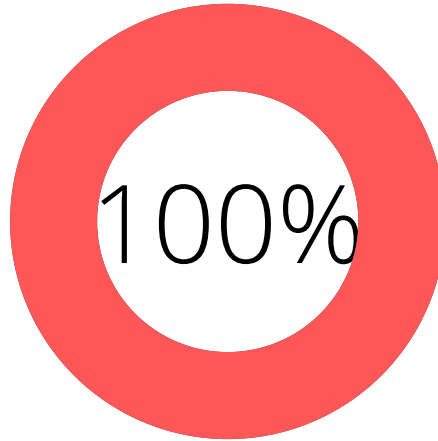


## Participants by Race



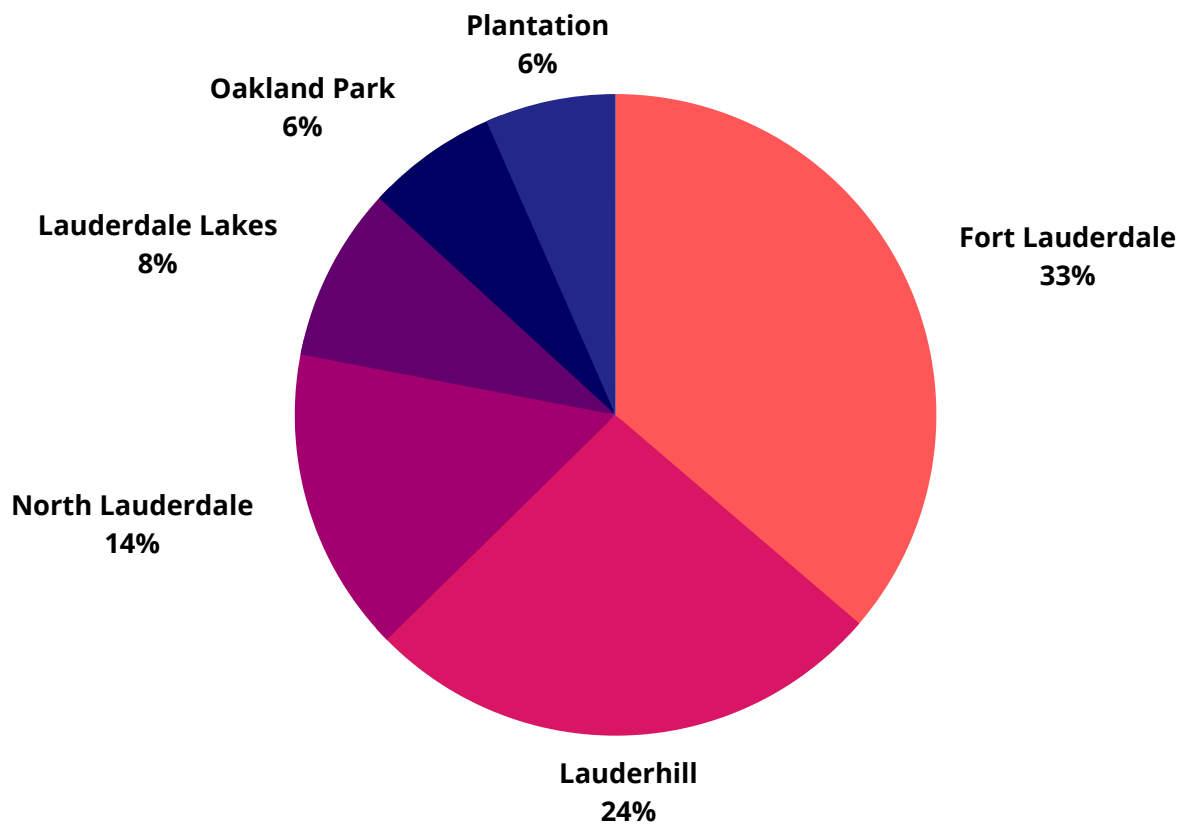
## Participants by Household Income

**Participants at 150%  
of Poverty Level**



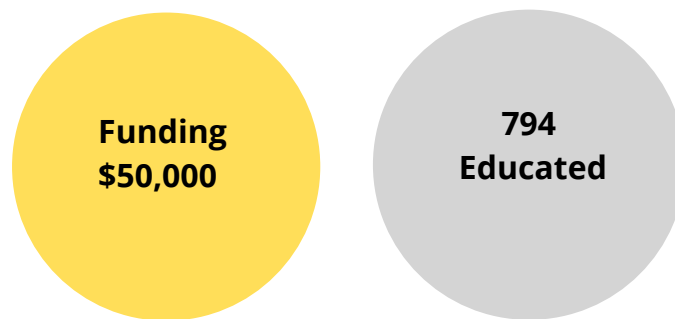
Based on 2020-2021 federal guidelines  
for household size

## Top Cities of Participants



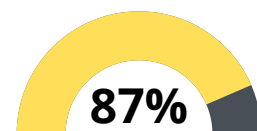
## Overview

Closing the Gap provides HIV/AIDS education, testing, public service announcements, and referral service to eligible minorities (African/Caribbean Americans, Hispanic/Latino, Asian, and/or American Indians) between the ages of 11 and 65. The purpose of the program is to reduce racial and ethnic health inequalities pertaining to HIV/AIDS and maternal/infant mortality within Broward County.



## Key Participant Outcome

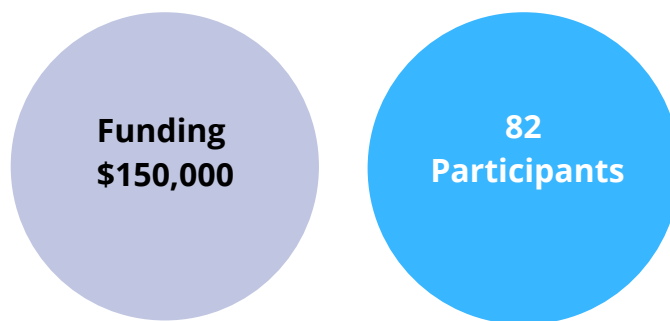
Participants demonstrating knowledge increase



Funded by the Florida Department of Health, Office of  
Minority Health and Health Equity

## Overview

The Fatherhood Mentorship Program provided fathers and all male caregivers in Broward County with individual/group educational mentorship, case management and family therapy. This allowed fathers to tackle challenges and develop the skills needed to become a positive influence in the lives of their children.

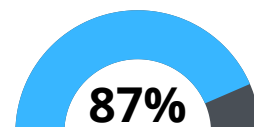


## Key Participant Outcome

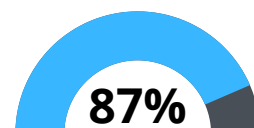
Number of Graduates



Graduates report being more engaged with their child/children upon graduation



Graduates show an improvement in post survey scores



Funded by the Jim Moran Foundation





Every one that I have encountered at Healthy Mothers Healthy Babies so far have been wonderful. I have gotten so much things as far as little goodie bags of diapers, wipes, hand sanitizer (which was needed), masks, and a pack and play. I love that this type of group/assistance is available to expecting and new moms. :) It's a great way to not only get help with what you may need but it's also a great way to meet other moms in our community and connect with them. It's nothing like having someone you can talk to about certain things you may not be able to express with others.

**- MOMS Client**



Receiving this service has helped my son and I tremendously. This assistance made a big difference in my life! Thank you so much!

**EBN Client**



I am grateful to the program and especially to Yamilet for her noble and loving intentions with my children. I feel that learning and advice received by her strengthens me as mother and as a person. I appreciate the contribution of her with the aid received personally to immigrant women like me give us a comforting relief with everything received.

**- Healthy Families Client**



I feel blessed to be part of this wonderful group. They make you feel so special and not alone in this journey. They give you strength and happiness.

**- MOMS Client**



The rental assistance program was a blessing. The pandemic has really put me behind a lot. So I thank you all for having this this program available to help people, and a very big thank you to Natasha for following up, and being so caring.

- **EBN Client**



We would just like to say how grateful we are for your organization's help. As this is a temporary setback, due to current economic conditions, we will definitely be trying to help your organization when we are in a position to do so.

-**EBN Client**



MOMS program is a great program. After my baby I had postpartum depression. They assigned me a counselor. she was great, she helped me a lot and I got better. Anything I needed for my baby they helped me get it. I am so thankful.

- **MOMS Client**

### **Mahogany Success Story**

Mahogany staff was able to assist a new immigrant family from Haiti by providing backpacks and school supplies to her children. The client had reported that her children did not want to attend school because they were being teased about being immigrants and not having backpacks. In an effort to meet the emotional and educational needs of the family, the Counselor delivered two backpacks filled with appropriate grade level supplies. Upon receiving the backpack, the youngest ran over to the Mahogany Counselor and hugged and kissed it while repeatedly stating, "thank you, thank you." With tears in her eyes, Mahogany's pregnant client expressed her appreciation, stating that if they had not received the backpacks from Mahogany, she was unsure when she would have sent her children back to school.

## About US

Healthy Mothers, Healthy Babies Coalition of Broward County, Inc. (HMHB/Broward) was formed in 1987 in response to a high rate of infant mortality in Broward County, Florida. For 34 years, the agency has developed and implemented innovative programs and services for low-income pregnant and parenting families, focusing on zip codes at high risk of infant death, poor maternal/child health, and child endangerment.

HMHB/Broward is a 501(c)3 organization whose mission is strengthening families and improving birth outcomes in the underserved community within Broward County through comprehensive programs, education, and access to vital support services.

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