
PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact:

Name: Dawn Liberta

Title: Executive Director

Email: Dliberta@hmhbbroward.org

Phone: 954-765-0550

Healthy Mothers, Healthy Babies Coalition of Broward County Launches “Welcome to the World Drive” to Support Newborns and Families in Need

Broward County, FL — February 4, 2026 — Healthy Mothers, Healthy Babies Coalition of Broward County (HMHB) proudly announces the launch of its annual **“Welcome to the World Drive,”** a community-wide initiative aimed at collecting essential newborn items for families experiencing financial hardship. The campaign runs **February 1–28, 2026**, and invites residents, businesses, and community groups to participate in supporting Broward County’s newest little ones.

With the rising cost of infant care and the growing number of families in need, HMHB’s Welcome to the World Drive plays a vital role in ensuring babies begin life with safety, dignity, and care. Donations collected throughout February are assembled into “Baby’s First Welcome Bag” and distributed through home-visiting programs.

Meeting a Critical Community Need

Many families in Broward County struggle to afford basic newborn essentials in the first weeks of life. Items like diapers, wipes, bottles, and clothing place a significant financial strain on households already facing economic challenges. HMHB’s drive directly reduces this burden.

“Every baby deserves a healthy, safe start,” said *Dawn Liberta*, Executive Director of HMHB. “When families can’t afford the basics, it impacts a child’s well-being from day one. Our Welcome to the World Drive helps parents feel supported and ensures newborns receive the care they deserve.”

How the Community Can Help

HMHB is requesting donations of the following high-need items:

- Diapers (Sizes 1–2)
- Baby wipes
- Newborn onesies and clothing
- Blankets and swaddles
- Baby hygiene items (wash, lotion, diaper cream)
- Bottles, pacifiers, and bibs
- Safe sleep essentials (sleep sacks)

Drop-off location:

- Healthy Mothers, Healthy Babies Coalition of Broward County Office
3810 Inverrary Boulevard
Suite 305
Lauderhill, FL 33319

Monetary donations are also welcomed and allow HMHB to purchase needed items in bulk.

Impact Beyond Donations

Throughout the month, volunteers and community partners will assist in assembling “Baby’s First Welcome Bag” which HMHB distributes to families enrolled in programs such as prenatal support, home visiting, safe sleep education, and maternal mental health services.

“We’re not just collecting supplies—we’re delivering hope,” said Yamilet Garcia, Healthy Families Program Manager. “These bags show new parents that their community cares about their child’s future.”

Media Opportunities

Journalists and media outlets are invited to:

- Tour HMHB’s distribution and assembly area
 - Interview HMHB leadership, staff, and volunteers
 - Highlight stories from families impacted by the Welcome to the World Drive
 - Capture photos and b-roll of donation drop-offs or bag assembly events
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About Healthy Mothers, Healthy Babies Coalition of Broward County

Healthy Mothers, Healthy Babies Coalition of Broward County is a nonprofit organization dedicated to strengthening families and improving birth outcomes through educational programs, support services, and essential resources for pregnant women, new mothers, and infants. HMHB works to reduce barriers to prenatal care, promote safe sleep practices, and support maternal mental health to ensure every baby has the best possible start in life.

For more information about the Welcome to the World Drive, to host a donation site, or to make a contribution, please contact:

Joann Manchise, Tel.: 954-765-0550 email: jmanchise@hmhbbroward.org
